

ISSN : 2317-0123

Linking ISSN (ISSN-L): 1983-9456

Key-title: PMKT (Online)

Title proper: PMKT.

Other variant title: PMKT, Revista Brasileira de Pesquisas de Marketing, Opinião e Mídia

Country: Brazil

Medium: Online

Last modification date: 13/11/2023

Type of record: Confirmed

ISSN Center responsible of the record: ISSN National Centre for Brazil

URL: https://revistapmkt.com.br/pt_br/